

# GOFAN DIGITAL TICKETING IN IHSA STATE SERIES



**GOFAN**

ALL DIGITAL  
TICKETING SOLUTION



**GOFAN**

PLAY SMART.  PLAY HARD.



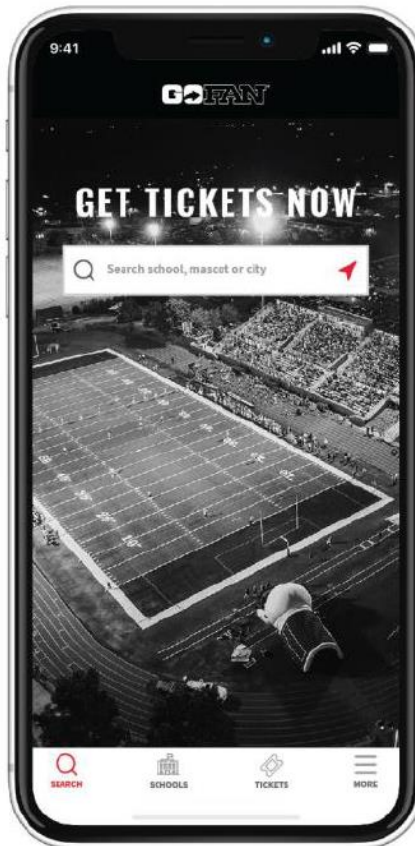
# HISTORY

- \* Founded in 2001, GoFan is the largest digital ticket provider for high school sporting and schools events in the country.
- \* GoFan becomes official digital ticketing partner of the NFHS in 2017; IHSA in 2018
- \* In 2018, IHSA begins offering digital tickets as ancillary option at select state finals
- \* IHSA Girls & Boys Gymnastics State Finals choose to go fully digital ticketing in 2020-21
- \* Pandemic spring of 2021: Balancing fan limits amidst mitigations & equity
- \* 2021-22 Expand to Sectionals, Super-Sectionals and State Finals in most IHSA sports

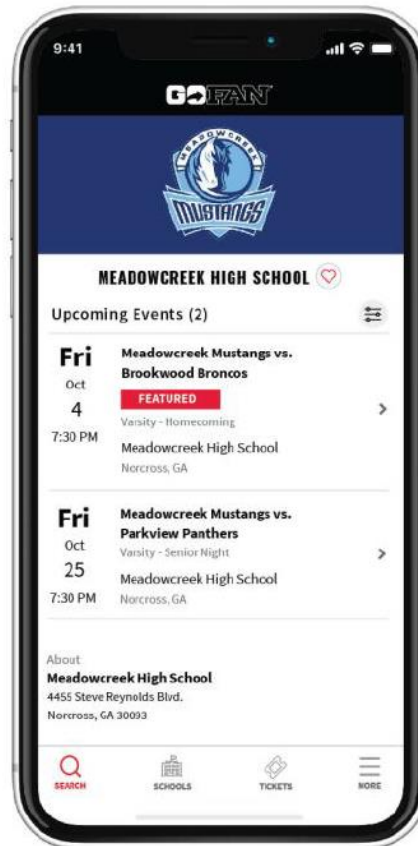


# HOW DOES IT WORK

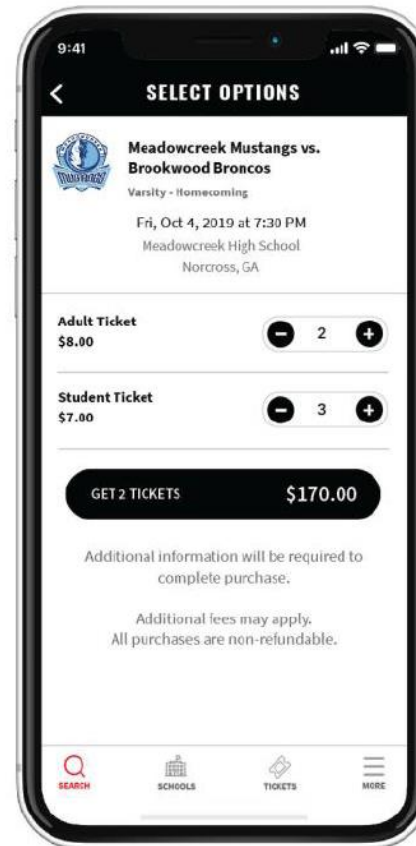
1  
SEARCH FOR SCHOOL



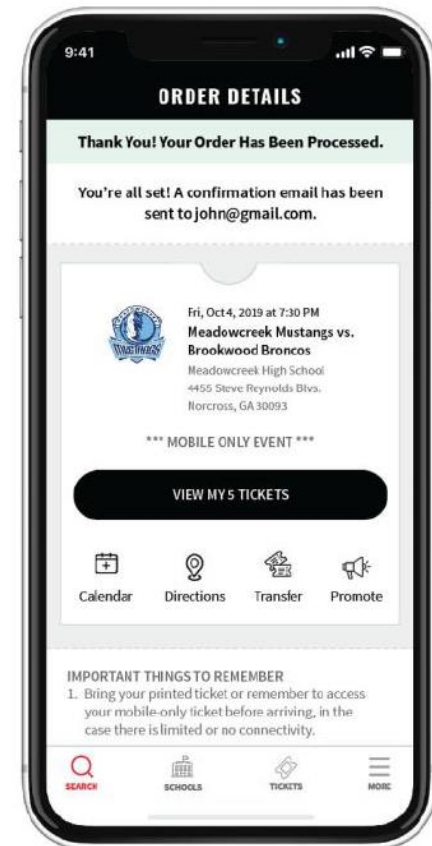
2  
SELECT EVENT AND TICKETS



3  
BUY TICKETS



4  
CLICK "VIEW TICKETS" AND PRESENT AT GATE





# HOW DOES IT WORK

## SIMPLE TICKET REDEMPTION



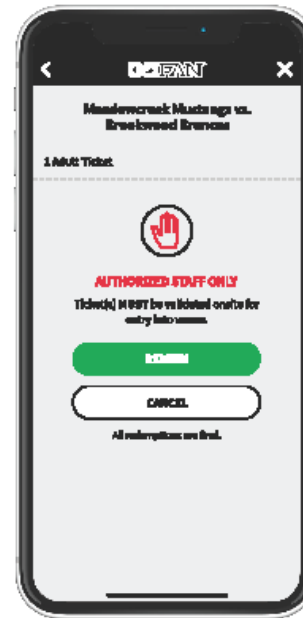
1

FANS PRESENT  
TICKETS AT GATE



2

SELECT TICKET(S)  
TO REDEEM, CLICK  
"USE TICKET"



3

PRESS  
"REDEEM"



4

FANS ENJOY  
GAME



NO HARDWARE



NO COST



NO WIFI



NO HASSLE



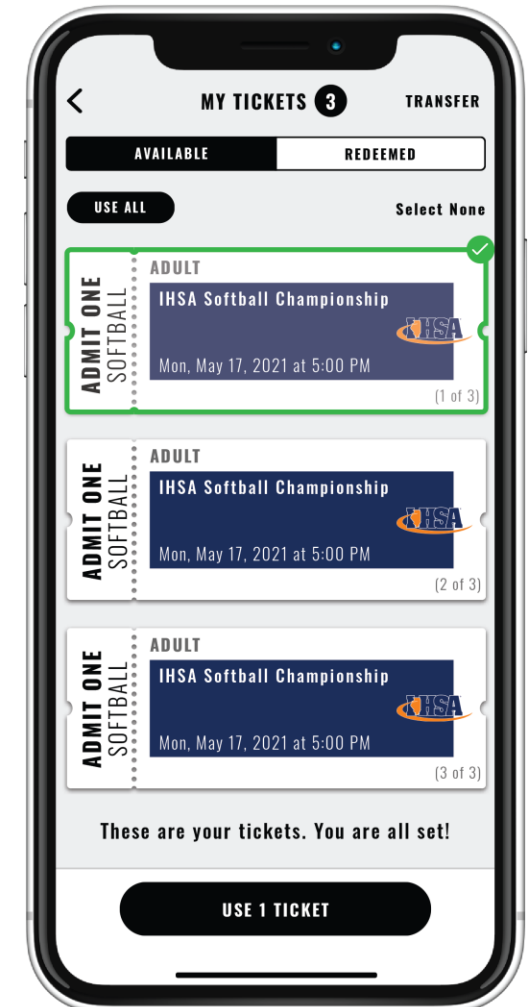
# '22-23 STATE SERIES USAGE

## FALL SPORTS

Boys Soccer	<a href="#">Sectional</a>	<a href="#">Super-Sectional</a>	<a href="#">State Final</a>
Girls Volleyball	<a href="#">Sectional</a>	<a href="#">Super-Sectional</a>	
Girls Swimming & Diving	<a href="#">Sectional</a>		<a href="#">State Final</a>
Football	<a href="#">Quarterfinals</a>	<a href="#">Semifinals</a>	

## WINTER SPORTS

Girls Bowling	<a href="#">Sectional</a>		<a href="#">State Final</a>
Boys Bowling	<a href="#">Sectional</a>		<a href="#">State Final</a>
Dance	<a href="#">Sectional</a>		<a href="#">State Final</a>
Cheerleading	<a href="#">Sectional</a>		<a href="#">State Final</a>
Girls Gymnastics	<a href="#">Sectional</a>		<a href="#">State Final</a>
Boys Wrestling	<a href="#">Sectional</a>		
Girls Wrestling	<a href="#">Sectional</a>		<a href="#">State Final</a>
Boys Swimming & Diving	<a href="#">Sectional</a>		<a href="#">State Final</a>
Girls Basketball	<a href="#">Sectional</a>	<a href="#">Super-Sectional</a>	
Boys Basketball	<a href="#">Sectional</a>	<a href="#">Super-Sectional</a>	

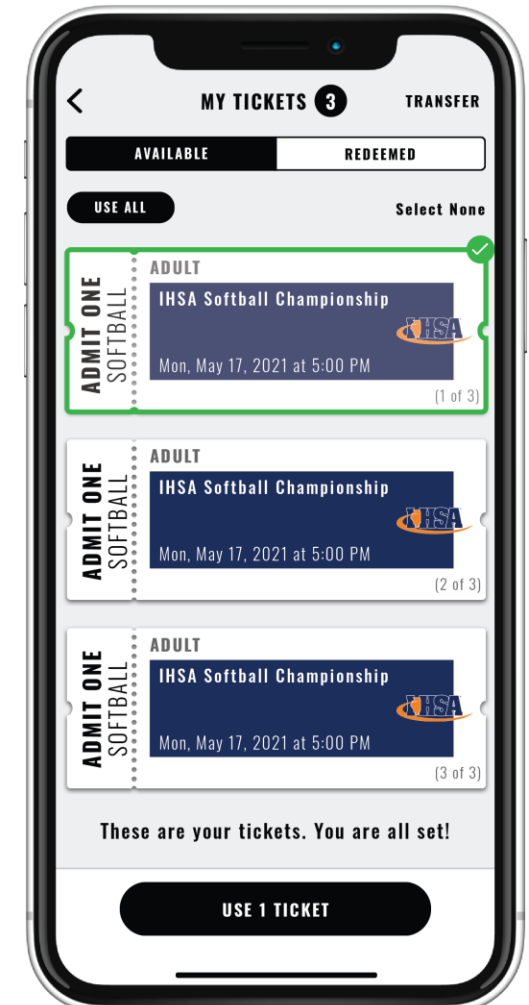




# '22-23 STATE SERIES USAGE

## SPRING SPORTS

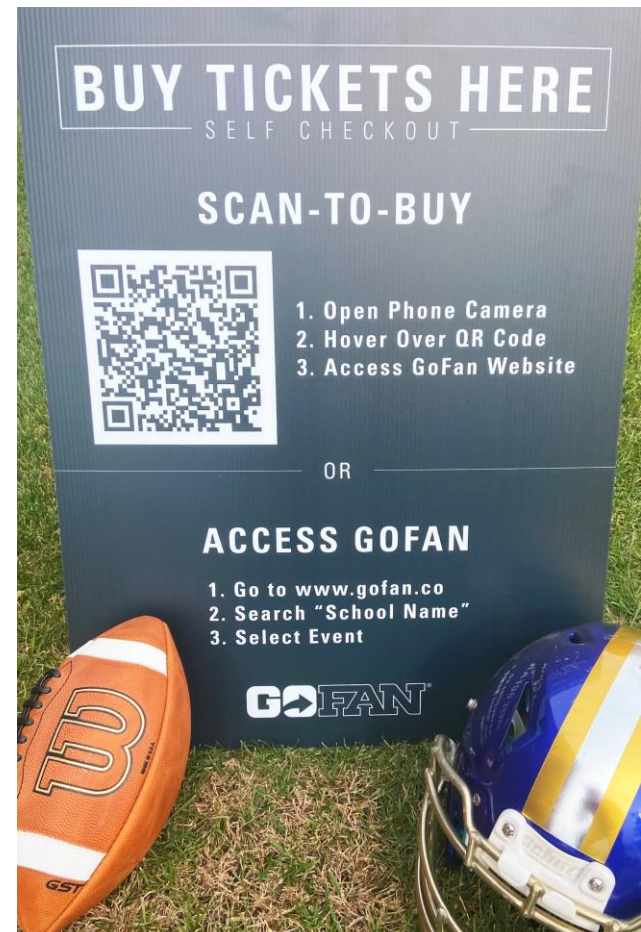
Badminton	<a href="#">Sectional</a>		<a href="#">State Final</a>
Boys Gymnastics	<a href="#">Sectional</a>		<a href="#">State Final</a>
Girls Track & Field	<a href="#">Sectional</a>		
Boys Track & Field	<a href="#">Sectional</a>		
Girls Water Polo	<a href="#">Sectional</a>		<a href="#">State Final</a>
Boys Water Polo	<a href="#">Sectional</a>		<a href="#">State Final</a>
Girls Lacrosse	<a href="#">Sectional</a>	<a href="#">Super-Sectional</a>	<a href="#">State Final</a>
Boys Lacrosse	<a href="#">Sectional</a>	<a href="#">Super-Sectional</a>	<a href="#">State Final</a>
Girls Soccer	<a href="#">Sectional</a>	<a href="#">Super-Sectional</a>	<a href="#">State Final</a>
Boys Volleyball	<a href="#">Sectional</a>		<a href="#">State Final</a>
Softball	<a href="#">Sectional</a>	<a href="#">Super-Sectional</a>	<a href="#">State Final</a>
Baseball	<a href="#">Sectional</a>	<a href="#">Super-Sectional</a>	<a href="#">State Final</a>

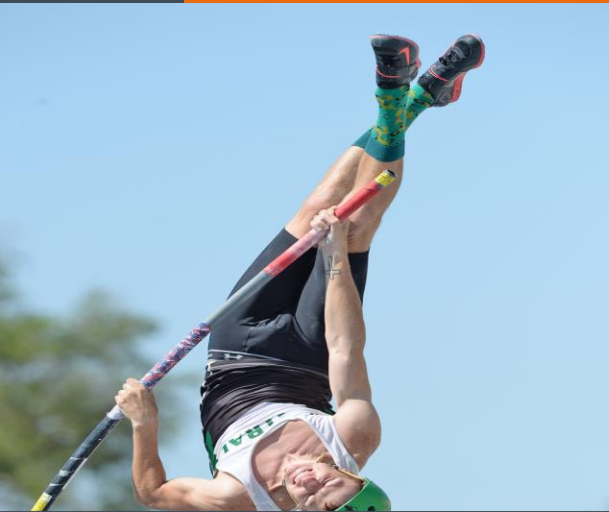




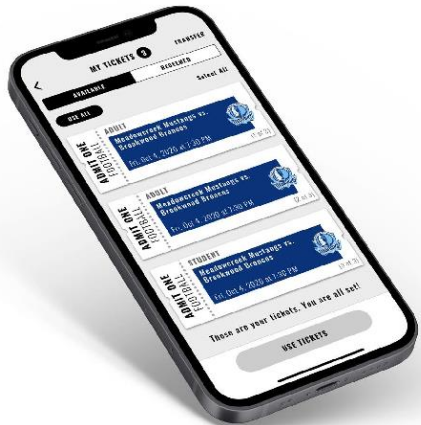
# UPDATES & HOST INFO

- \* For the winter and spring of 2021-22, the IHSA Board voted to eliminate the GoFan convenience charge, i.e. a \$7.00 = \$7.00
- \* Beginning this year, a cash ticket is \$1 more in required rounds.
- \* IESA using at most State Finals in 2022-23
- \* Android app coming very soon
- \* More than sports (dances, plays, band, etc.). Creative solutions.





Questions?



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