

Minutes of the 2012-13 Journalism Advisory Committee

Thursday May 9, 2013

The IHSA Journalism Advisory Committee was held at the IHSA Office in Bloomington on Thursday, May 9, 2013 beginning at 10:00 a.m. Committee members present were: State Final Manager - Sally Turner, EIU; Advisory committee members: Division 1 – Patrick Levins, Chicago Taft; Division 2 - Mike Doyle, Belvidere North – Sectional Manager; Division 4 Brittany Glidden, Rockford East; Division 5 – Tim Lee, Fithian Oakwood; Division 6 – Stephen Steele, Taylorville; Division 7 – Laurie Bielong, Belleville (West). - Division 3 – Matt Thomas, Minooka was unable to attend. IHSA Asst. Executive Director Susie Knoblauch conducted the meeting.

TERMS AND CONDITIONS RECOMMENDATIONS

1. Item VIII-A – 2 – Broadcast News

Recommendation: Change the event name from Broadcast News Writing to Broadcast News

Rationale: Since this category involved news writing and production the new category name better reflects the actually competition event.

Approved

ITEMS OF DISCUSSION:

1. Reviewed the sectional adviser meeting notes and heard updates regarding the sectional contests.
2. Discussed the addition of yearbook categories. It was recommended that specific prompt and ranking sheets be developed by advisers who wish to see additional yearbook categories added.
3. Discussed implementing caption writing, suggested addition it to headline writing however there were concerns regarding student's skills and judging.
4. Recommended to make sure that sectional venues upgrade to the newest versions of InDesign and communicate that version to competing schools.
5. Confirmed that online stylebooks and dictionaries cannot be used. The use of live internet would be too difficult to monitor.
6. Supported that I-phones and I pads may only be used for the Broadcasting Category.
7. Clarified that no outside/additional material (ex: bumper music) may be used for the Broadcasting Category.
8. Discussed the process of entering participants and suggested having the availability to look at entries online after the deadline has passed.
9. Sports writing category was reviewed and discussed various formats.
10. Recommended to make sure prompts & ranking sheets align.
11. Recommended that tourney wire print all 6 place winners (point earners) on the awards script to be read at sectionals.

12. Discussed the format of Yearbook Theme Development.
13. Discussed the use of clip art in the Info graphics category.
14. Supported that calculators may be used in the Info graphics category
15. Discussed adding/acknowledging IJEA awards to the State Finals: All State Team, Best of Show,
16. Discussed the sectional sites and shared that if schools are interested in hosting a Journalism sectional they should contact the IHSA.
17. Discussed adding a social media category. Also suggested that the results of the sectional and state series be on the IHSA social media pages.
18. Confirmed that flash drives may only be used in the broadcasting category.
19. Confirmed that recorders may only be used in the broadcasting category.
20. Reminded that in the photo category that student must bring their own card readers and cords.
21. Reminded that the room proctors should check to make sure that there are no preloaded/saved photos on the competitors digital cameras.
22. Confirmed that in double blocked categories that editing rooms can be open 15 minutes prior to the start of Block B.
23. Suggested to encourage judges to stay for awards and can be invited to award students in their respective category.
24. Reminded that sectional hosts need to hire neutral judges and remind the judges of the competition protocol.
25. Discussed the need to make sure that room proctors are prepared and knowledgeable about the category & contest.
26. Reviewed the press conference process.
27. Discussed doing more PR for the competition and continue to work with yearbook companies to encourage participation in the IHSA Journalism State Series.
28. Suggested streaming awards online at IHSA.org.
29. Discussed displaying all of the state champs work at the awards ceremony.
30. Suggested selling AP stylebooks at contest sites.
31. Discussed continuing the yearbook & newspaper swap shop at the state final and even incorporate featuring the school/team T-shirts.
32. Discussed adding an editor's round table at the state final.
33. IHSA acknowledged the service of EIU, Department of Journalism and Sally Turner and James Tidwell for their service and support of the 8th Annual IHSA Journalism State Final.
34. The committee acknowledged the service of outgoing advisory committee members Matt Thomas, Stephen Steele, and Laurie Bielong. New committee members will be Dr. Ryan Pitcock, Michael Gudwien and Dana Donovan.