

MINUTES OF THE IHSA NEWS MEDIA ADVISORY COMMITTEE MEETING

The IHSA News Media Advisory Committee met in the IHSA Office in Bloomington, Illinois, on Thursday, April 12, 2012. The meeting began at 10:00 a.m., committee members present were: Jack Hull, WBBA in Pittsfield; Jim Mattson, WHOI in Peoria; Scott Richey, Effingham Daily News; Paul Skrbina, Chicago Tribune; Les Winkeler, Sports Editor, Southern Illinoisian and IHSA Asst. Executive Director, Matt Troha.

POLICY RECOMMENDATIONS

1. IHSA Distinguished Media Service Award

Recommendation: The advisory committee recommends that the IHSA include a Distinguished Media Service Award to the Distinguished Service Awards. This award would recognize members of the media throughout the state who have helped promote IHSA sports and activities within their communities.

Rationale:

Nominations: IHSA member schools would have the ability to annually nominate media members from their communities. Recipients of the award would also be able to nominate individuals. Nominations would be open from March 1 through June 1.

Voting: Voting would be conducted by the current members of the IHSA Media Advisory Committee, along with a Veterans Committee (members TBD) of seven individuals. Voters would rank nominees, with each rank being assessed a point value. A benchmark number would be developed, with nominees equaling or exceeding the benchmark being honored. Voting would occur during June.

Awards/Presentation: The IHSA would help coordinate a moment of recognition and presentation of a plaque for each honoree. The ceremonies would be held in conjunction with a regular-season high school sporting event of the honorees choosing, pending school approval. Winners would be announced in July, with award presentations to be set for that for that upcoming school year.

Approved By Consent

ITEMS OF GENERAL DISCUSSION

1. The committee reviewed the minutes from last year's meeting.
2. The committee discussed the Girls Volleyball Super-Sectional dates.
3. The committee discussed member schools meeting their media requirements for postseason contests, especially football playoff games and basketball Sectionals.
4. The committee discussed issues that arose with radio stations covering playoff football games.

5. The committee discussed live stat abilities at the boys basketball state finals.
6. The committee discussed a potential IHSA Media Day to be held at the IHSA offices in late July, early August, with a target start date of the summer of 2013.
7. The committee discussed the start times and attendance at the basketball state finals.
8. The committee discussed the dissemination of IHSA information via Twitter.
9. The committee discussed the new IHSA website that was launched in August and the archives sections for the various sport pages.