



2022 IHSA VIRTUAL JOURNALISM SECTIONALS: YEARBOOK THEME DEVELOPMENT

DIRECTIONS & RULES

You are a staff member of the Abraham High School (Middleland, Ill.) yearbook staff, *The Annual*. Your editor has asked you to design and develop six items related to the theme development for this year's yearbook. The elements include:

- 1) Cover
- 2) Front End Sheet
- 3) Title Page
- 4) Opening
- 5) Divider
- 6) Folio

Incorporate the provided theme below into each of these elements. You will be judged on your use of the theme/concept idea, design principles, creativity and originality.

Take into account the following rules:

- * The cover may be full color; all other pages should be black and white.
- * Mark an "X" through each photo rectangle and write a brief description of the picture or graphic effect in the photo area.
- * Indicate caption locations.
- * If the theme development includes art work, feel free to sketch it or offer an explanation of its style and content.
- * Write "copy" in the areas where you have placed copy. Side bars may also be included. The more information you can give regarding type style, leading, size, etc., the better able judges will be to evaluate your work.
- * Write headlines in or indicate their placement with a wavy line.
- * Submit a brief written explanation along with your design.

You may use the following materials: magazines, markers, colored pencils, scissors, glue/glue sticks. Work may be completed on special yearbook graphing paper, plain white paper, or any other design paper that allows your work to be clearly visible. Legibly write your four-digit school code somewhere on the page



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and include the word “school code #####” so there is no misconception that it is part of the design.

Start Time: 9:30 AM

Work must be complete: 1:00 PM

THEME

The theme you should use in developing the six elements provided above is “Reach For The Stars.”

SUBMITTING YOUR WORK

Please follow the instructions below carefully, as this will be very important in our ability to receive, process, and distribute your work for judging.

1. Determine how you are going to get your work to your advisor (email, school network, flash drive, etc.).
2. You will need your Sectional Code & School Code to name your files. If you don't know your codes, you can find them on the email attachment or at: www.ihsa.org/Sports-Activities/Journalism/2022-State-Series
3. Turn your work into a PDF. You can do this via a scanner, a scanning app on a phone or device.



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If you cannot do so as a PDF, then take a photo of it and submit as a JPG that is approximately 2MB and 100 DPI is preferred.

The name of your file should be your Single Digit Sectional number – Event Category – Four-Digit School Code.

Example below:

1 – Yearbook Theme Development – 1234

If submitting as multiple files, use the method above and then add appropriate element name.

Example below:

1 – Yearbook Theme Development – 1234 – Cover

1 – Yearbook Theme Development – 1234 - Folio

5. Submit the file to your advisor and confirm they received it.