

Facts About the News Media Advisory Committee

Purpose: To provide the IHSA with statewide expertise from member high school personnel and representatives of the different media in the formulation and evaluation of programs conducted by the Association for students in member schools.

General Functions:

- 1) Evaluate present activities as concerns the media and make recommendations to the Board of Directors for improvements via IHSA policies, procedures or the Terms and Conditions for each activity, and thereby share in the decision making process.
 - 2) Represent the current thinking and outlook of each type of media and type of IHSA member school from each IHSA divisional region.
 - 3) Assist in the conduct of Association state series at appropriate levels of competition.
 - 4) Serve in an advisory capacity to IHSA administrative staff and Board of Directors.
- 2) Term of Appointment: Three years (with 3 of 9 members appointed each year).
 - 3) Meetings: One meeting is scheduled annually with the Assistant Executive Director, unless additional meetings are deemed necessary. These meetings are conducted in the IHSA Office in the Fall.

Service to the IHSA:

Membership:

- 1) Structure: Members are appointed to:
 - a) Provide representation from each of the seven administrative divisions in the state (depending upon the extent and nature of statewide participation by IHSA member schools in an activity);
 - (b) Provide knowledge and expertise in this area; and,
 - c) Provide representation from both small and large schools and from the various types of media. This committee is composed of a principal, an athletic director and/or girls sports coordinator, and representatives from daily and weekly newspapers, radio, commercial and cable television, and news wire service. (Appointments of faculty members from member high schools are approved by their principal.)
- 2) The committee members have verbal contact with coaches, officials, administrators, citizens and other news media representatives at the local level while maintaining the perspective of a statewide program.
 - 3) The committee can bring concerns and questions of importance to the IHSA for annual review, thus helping to prevent serious problems.

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