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For immediate release Radio Show Launches "Illinois High Schools Fish Here"

The Fishing and Outdoor Radio Show announced today that starting on March 7, the show will have a weekly segment dedicated to Illinois high school fishing. The segment has been titled, Illinois High Schools Fish Here.

The Illinois High School Association approved bass fishing as an official activity here in Illinois in 2009. Today, the number of high school fishing teams throughout the state has grown to over 230.

The new segment of the Fishing and Outdoor Radio Show will be dedicated to bringing high school fishing news and human interest stories to the show listeners each week until the end of May.

"Our goal with this new segment is to be the clearing house for high school fishing news." said Jim DaRosa, the radio show founder. "We will interview coaches and others who have high school fishing related news every week so that we can acknowledge the accomplishments of the student anglers be it while fishing the IHSA tournaments, local fishing competitions, involvement in the community, or about their individual accomplishments in angling."

Fishing and Outdoor Radio Show hosts, Jim DaRosa, Don Dziedzina, and Ray Ludkevicz will key in on recognizing the efforts and accomplishments of the young anglers and their involvement in the outdoors as well.

At the end of the season, the radio show will honor one school team with the "Illinois High Schools Fish Here – Team of the Year" Award.

This award will provided to the school team who, as judged by the radio show co-hosts, exhibits the greatest effort to promote fishing not only at their school but also within their community. The school's ranking in the tournament standings is not a factor for winning this award.

Along with the award, radio show sponsors will provide the team, through the school/team coach, a prize package that will include a variety of new fishing equipment.

New releases from and about high school fishing teams will also be posted on a special "Illinois High Schools Fish Here" page at www.FishingAndOutdoorRadio.com.

High School Fishing coaches are encouraged to contact the Fishing and Outdoor Radio Show with any questions, news items or special interest stories related to high school fishing in Illinois by emailing <u>OutdoorRadioShow@comcast.net</u>.

About the Fishing and Outdoor Radio Show: The Fishing and Outdoor Radio Show is a very popular long running outdoor radio show that has been on the air since 1983, making it one of the longest running outdoor radio shows in the nation. The show is heard simulcast on five stations throughout Chicagoland. The show airs on WCSJ AM 1550, WCSJ FM 103.1, WSPY FM 107.1, WSPY AM 1480, and WSQR AM 1180 live every Wednesday from 6:30 to 7:30 PM. All shows are archived and can be heard on the LISTEN NOW page of www.FishingAndOutdoorRadio.com.

Phone: (815) 485-9199 E-mail: iloutdoors@comcast.net Web: FishingAndOutdoorRadio.com



WCSJ FM 103.1 WSPY FM 107.1 WCSJ AM 1550 WSPY AM 1480 WSQR AM 1180