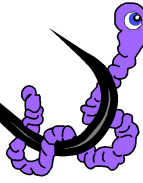


Hooked on



FISHING



Community Day 2011

Sponsored by:

CEFCU, Heartland Outdoors,
Prairie Home Alliance and
Herman Brothers
Lake & Land Management

Community Day 2011

Saturday, July 30th

Prizes, Lunch, Park Tour and Fun

8:00 am - 4:00 pm

Free to all ages

10:00 - 12:00 Fishing Derby for kids
ages 16 and under

12:00 - 4:00 Open Fishing

Hooked on Fishing Park

1807 N. Main Street, East Peoria

For more information please visit our website hookedonfishingpark.org



Community Day Fishing Derby

I write a lot about growing fish, but here is an opportunity for you to come out and catch some fish! On Saturday, July 30 we are hosting (along with many area businesses) a fishing derby at the Hooked on Fishing Park in East Peoria. Everyone is invited, but I still need some help to pull it off. Here is how the day will break down, and how you can help or participate.

Community Day starts at 8 am with park tours and derby registration. Fishing derby is from 10 am to Noon and is open for kids up to 16 years of age, but adult supervision is required. After the fishing derby we will have open fishing on the ponds until 4 pm. Please don't just drop your kids off for the day, cause I am a terrible babysitter. Spend some time with them fishing and enjoying the outdoors. We will have plenty of food from local restaurants and our hope is to not have to charge a dime for the entire day of fishing and eating!

Many prizes will be awarded for various tagged fish and the biggest fish of the derby will win the grand prize. We can accommodate up to 250 anglers for the derby so come early to ensure your spot in the derby. Anyone is invited to fish in the afternoon following the derby. Also going on at the same time as the fishing derby will be the Community Day aspect of the event. The whole park will be open for tours including the trout hatchery, the Illinois River levee trail, and the pavilion.

Area restaurants will have plenty of food, drinks, and even ice cream for all who attend! To make this day possible, I am still going to need a bunch more help, but I have a pretty good feeling with the caliber of businesses already involved this day is going to be a home run for everyone! We could still use a bunch of volunteers for this day for things like registration, fishing instruction, parking coordination, awarding prizes, clean up, etc. We hope to find a few more businesses willing to help underwrite the day and a couple more restaurants willing to donate any amount of food and any business to donate prizes to help us not have to charge anything for the day!

So here is an opportunity for hopefully everyone to help us not only make this fishing derby and community day a huge success, but also to continue full swing with outdoor education programs at the park this summer! So far to date we have been able to take more than 3500 kids fishing all free of charge!! Hope to see you all at Community Day July 30!

-Nate Herman